Privacy Policy

This privacy policy applies to Blink Device Company’s website, currently located at, www.blinkdc.com and other online services owned or controlled by Blink Device Company, LLC (BDC). This privacy policy describes what information we collect, how we use it, and under what circumstances we may disclose it. By using BDC’s online services including this website, you consent to this privacy policy. BDC may be referred to by “we”, “us”, or “our”.

Personal Data

Personal data is information that specifically identifies an individual, such as an address, telephone number, e-mail address, and information about that individual’s activities when directly linked to that person. Personal data also includes demographic information such as date of birth, gender, geographic area and preferences when such information is linked to other personal data that identifies you.

You may be providing personal data to us when you interact with us through the online services. As an example, you may provide us with personal data when you (i) contact us by email or through a contact form and we collect your name, email address, and other information you provide from this contact or (ii) submit your resume or other personal information in response to a job opening posted on the website.

Automatically Collected Information

Information about your computer hardware may be automatically collected by BDC’s online services, including this website. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information may be used for the operation of the service, to maintain quality of the services, and to provide general statistics regarding the use of the website.

Cookies

This website may use cookies to help personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you. You have the ability to accept or decline cookies. Most web browsers automatically accept cookies but you can usually modify your browser setting to decline cookies, if you prefer. If you chose to decline cookies, you may not be able to fully experience the interactive features of the services or website you visit.

How BDC May Use Your Personal Data and Other Information

By providing us with your personal data and by using our online services, you are consenting to our use of it in accordance with this Privacy Policy.

We will use the information you provide to us for our legitimate business purposes, including to respond to your requests and to provide you with information you might
have requested. We may use your information to improve our products and services, or to customize your interaction with us, including the type of content that you see online or receive from us. We may use information to analyze customer interests, including analyzing website trends, and to better understand your needs and how we can improve our websites and products. We may combine information about you with information we have received from third party sources. If we deem it to be necessary, we will use your information for security purposes, such as to protect our website or our company. We may also use your information to communicate with you about our relationship, and where permitted by law, to send you information about ourselves, our products or services and other information we believe you may find of interest. If we reasonably believe we are required to do so by law, regulation or other government authority (such as reporting safety information to the Food and Drug Administration), we will disclose your information to the extent that we reasonably believe to be necessary. We may transfer your personally identifiable information to a third party in connection with the sale, transfer or reorganization of some or all of BDC or its assets, and any such acquirer or transferee will have the right to use and disclose such information subject to the terms of this Privacy Policy.

We may disclose your personal data and other non-personal information to our third-party service providers (e.g., hosting providers, payment processors, analytics companies, etc.). If we supply information to these third parties, we will require them to use it only for the purpose for which they are working with us, and prohibit disclosure except at our direction and consistent with the services they are contracted to provide.

Use of Aggregate Information

Aggregate information is data we collect about a group or category of services or users, from which individual identities have been removed. In other words, information about how you use a service may be collected and combined with information about how others use the same service, but no personal information will be included in the resulting data. Aggregate data helps us understand trends and customer needs so that we can better consider new services and tailor existing services to customer desires. We may share aggregated non-personal information with third parties outside of BDC.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of other sites.

Opt-Out

At any time after sharing your personal information, you wish to opt-out of any emails or other communications from us, please contact us using the contact information below. You may opt-out of marketing communications.

Children
We do not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Security

BDC uses reasonable organizational, technical, and administrative measures to protect personal information we’ve collected. There is no guarantee that your personal information will be fully secure. If you have reason to believe that your personal information has been compromised, please contact us as indicated below.

International Users

This site is owned and operated by BDC located in the United States and is directed towards users who reside in the United States. If you are visiting from the European Union or other regions with laws governing data collection and use, you agree to the transfer of your information to the United States and processing globally. By providing your information you consent to any transfer and processing in accordance with this Privacy Policy. You further acknowledge that the laws of the United States may not provide the same level of protection as the laws in the country where you reside.

Modifications

We reserve the right to change this privacy policy from time to time. Your continued use of the site after such modification will constitute your acknowledgement of the modified policy and agreement to abide and be bound by the policy.

If you require any more information or have any questions or complaints about our privacy policy, please feel free to contact us at contact@blinkdc.com